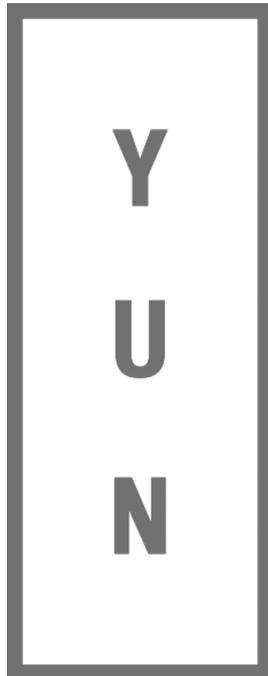


## DIOptik GmbH - YUN Berlin



YUN is an innovative eyewear brand, launched in Oct. 22 2015, in Mitte, Berlin. Three times minimal: Design, Time and Price. Taking the advantage of an innovative production technology, the production gets faster still we let ourselves do human work where it's needed. A vertical integration makes us lower the cost still maintain a high standard of quality. Technology and Human, Old and New, Speed and Slowness.. "Balance" is a pivotal part of YUN which also connected to our everyday life. YUN JOURNAL YUN embraces both digital and analog. Respecting and cherishing the old crafts and knowledge, yet embracing the new and technology, adding a human touch where needed. We appreciate benefits from technology but at the same time pursuit slowness in our lifestyle to have better quality of life. Our ambition is to explore the aesthetics of keeping the balance in life, both physically and spiritually, to live healthy, minimal, creative and authentic. \*\*As YUN Journal is growing we are now looking for a dedicated...\*\*

### Working student, Freelancer or Minijobber...

\*\*to join our team, starting immediately.\*\* The Editorial & Online communications Assistant will be in charge of managing and building YUN Journal, Social Media Management and Online Communications.

City: Berlin; Starting Date: At the earliest possible; Remuneration: Depends on working hours; Closing date: 17/08/18

#### Task

##### EDITORIAL MANAGEMENT FOR YUN JOURNAL

- Manage and supervise editorial and content planning and other projects
- Upload and manage all content on WordPress
- Supervise overall design and CI
- SEO check
- Coordinate and manage contributor network
- Internal communications with communication team members
- Optional: research and write articles and create content

##### SOCIAL MEDIA MANAGEMENT

- Monthly SNS planning: Select and prepare Journal & Brand content
- Upload and manage visuals, supervise overall design and CI
- Come up with creative and engagement ideas

##### NEWSLETTER MANAGEMENT

- Prepare and manage newsletter campaigns
- Bi-weekly Journal newsletter

- Occasional YUN brand newsletter

### **Qualifications**

- A creative mind-set with strong communication skills
- Fluent in English (working language)
- A sense for written word, aesthetics, design and visual identity
- Interest and experience in writing, editing or publishing a plus
- High affinity towards social media
- Able to work both in a team and independently
- Knowledge of WordPress and common project and social media management tools are a plus
- Experience or interest in SEO and data analysis are also a plus

### **What We Offer**

- Part-time, max. 20 hrs / week
- Flat hierarchies and a good team spirit
- An opportunity to grow within flexible structures of an expanding project and business
- Position with a high degree of independence and responsibility
- Beautiful minimalistic working space (Working from remote also possible).
- Special discount on YUN glasses

### **Application**

Is it you we are talking to? We look forward to meeting you. Please let us know why your are perfect for this job and send your English application including your earliest starting date, salary expectations, CV or portfolio to **journal@yun-berlin.com**

More information at <https://stellenticket.de/53461/WIWIB/>

Offer visible until 20/09/18

